

2009 Commercials Contract		PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS			
Main Rates		ON	OFF	3-5	6-8	9+	3-5	6-8	9+	
SESSIONS		\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75	
PROGRAM CLASS A	1st Use	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75	
	2nd Use	\$135.80	\$106.25	\$125.85	\$107.75	\$88.20	\$68.30	\$59.35	\$48.70	
	3rd Use	\$107.75	\$84.55	\$98.55	\$89.30	\$73.00	\$63.80	\$54.60	\$44.60	
	4-13 ea. Use	\$107.75	\$84.55	\$93.00	\$83.75	\$68.60	\$58.25	\$50.85	\$41.65	
	14- ea. Use	\$51.65	\$38.40	\$32.10	\$27.30	\$22.15	\$23.25	\$21.85	\$18.10	
	13 Use Guar.*	\$1,662.40	\$1,286.20	\$1,376.05	\$1,228.95	\$1,009.50	\$836.45	\$727.95	\$595.55	
	14-18 ea. Use	\$101.84	\$77.35	\$74.45	\$65.15	\$53.21	\$49.19	\$44.34	\$36.55	
10 & 15 Second Commercials										
Uses 5&6, 10&11, ea.		\$53.89	\$42.27	\$46.50	\$41.88	\$34.31	\$29.14	\$25.43	\$20.83	
Uses 15,16, & ea 4th&5th adtl		\$25.83	\$19.19	\$16.06	\$13.66	\$11.07	\$11.62	\$10.91	\$9.06	
PROGRAM CLASS B	with NY	\$1,120.50	\$801.35	\$713.65	\$631.05	\$515.90	\$262.95	\$219.20	\$179.15	
	w/o NY	\$913.90	\$634.75	\$713.65	\$631.05	\$515.90	\$262.95	\$219.20	\$179.15	
PROGRAM CLASS C		\$544.60	\$363.10	\$472.00	\$419.50	\$343.00	\$209.15	\$174.10	\$142.80	
PAX, Per Use		\$22.15	\$16.60	\$13.80	\$11.75	\$9.50	\$10.05	\$9.35	\$7.80	
DEALER TYPE	A with NY	\$2,222.45	\$1,547.95	\$1,668.75	\$1,471.00	\$1,143.25	\$682.20	\$597.45	\$426.55	
	A w/o NY	\$1,965.50	\$1,419.55	\$1,668.75	\$1,471.00	\$1,143.25	\$682.20	\$597.45	\$426.55	
	B with NY	\$3,417.10	\$2,325.25	\$2,537.15	\$2,236.60	\$1,740.65	\$1,039.30	\$909.60	\$648.80	
	B w/o NY	\$2,948.30	\$2,126.05	\$2,537.15	\$2,236.60	\$1,740.65	\$1,039.30	\$909.60	\$648.80	
WILD SPOT	1st Unit	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75	
	Units 2-25 ea.	\$20.27	\$13.87	\$15.80	\$13.63	\$11.13	\$5.60	\$4.42	\$3.68	
	Units 26-60 ea.	\$7.52	\$5.90	\$8.15	\$6.90	\$5.72	\$2.36	\$1.62	\$1.48	
	Units 61-125 ea.	\$7.52	\$5.90	\$5.90	\$4.61	\$3.86	\$1.43	\$0.81	\$0.81	
	Units 126 + ea.	\$7.52	\$5.90	\$2.92	\$2.36	\$2.06	\$1.43	\$0.81	\$0.81	
One of NY, Chi, LA				\$745.30	\$662.05	\$542.45	\$299.00	\$247.75	\$202.85	
	Units 1-35 ea.			\$8.15	\$6.90	\$5.72	\$2.36	\$1.62	\$1.48	
	Units 36-100 ea.			\$5.90	\$4.61	\$3.86	\$1.43	\$0.81	\$0.81	
N.Y. Alone	Units 101 + ea.			\$2.92	\$2.36	\$2.06	\$1.43	\$0.81	\$0.81	
	Ea. Add'l Unit	\$1,163.80	\$822.20							
Chi or LA Alone	Ea. Add'l Unit	\$7.52	\$5.90							
	Ea. Add'l Unit	\$1,014.45	\$715.45							
Two of NY, Chi, LA	Ea. Add'l Unit	\$7.52	\$5.90							
	Ea. Add'l Unit	\$1,601.60	\$1,078.40	\$1,146.75	\$948.15	\$775.20	\$395.10	\$318.25	\$260.55	
All Three-NY, Chi, LA	Ea. Add'l Unit	\$7.71	\$6.04	\$2.99	\$2.42	\$2.11	\$1.48	\$0.88	\$0.88	
	Ea. Add'l Unit	\$1,931.85	\$1,372.10	\$1,446.70	\$1,238.10	\$1,012.00	\$476.35	\$384.15	\$313.90	
CABLE	Minimum	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75	
	Units 1-50	\$9.95	\$6.60	\$7.30	\$6.44	\$5.34	\$4.22	\$3.64	\$2.99	
	Units 51-100	\$8.64	\$5.76	\$6.32	\$5.61	\$4.60	\$3.64	\$3.18	\$2.59	
	Units 101-150	\$7.34	\$4.88	\$5.38	\$4.74	\$3.94	\$3.12	\$2.70	\$2.20	
	Units 151-200	\$6.03	\$4.02	\$4.43	\$3.92	\$3.25	\$2.58	\$2.22	\$1.81	
	Units 201 to 1,000 ea.	\$0.71	\$0.47	\$0.53	\$0.47	\$0.39	\$0.31	\$0.27	\$0.20	
	Units 1,001 to 2,000 ea.	\$0.67	\$0.46	\$0.49	\$0.43	\$0.36	\$0.29	\$0.24	\$0.20	
Maximum (2,000 Units)		\$2,836.00	\$1,899.00	\$2,085.50	\$1,841.50	\$1,528.50	\$1,216.00	\$1,043.00	\$839.50	
Made-for-Internet (prior to 4/1/2011)		Free Bargaining								
Made-for-Internet (as of 4/1/2011)		Free Bargaining								
8 week option		\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40	
	1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15	
Move-Over to Internet		\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40	
	1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15	
Made-for-New Media (prior to 4/1/2011)		Free Bargaining								
Made-for-New Media (as of 4/1/2011)		Free Bargaining								
8 week option		\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40	
	1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15	
Move-Over to New Media		\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40	
	1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15	
SPANISH LANGUAGE	Program	\$2,138.60	\$1,608.25	\$1,565.60	\$1,385.80	\$1,146.20	\$908.55	\$787.05	\$641.65	
	Add Spot Units at	\$5.40	\$3.92	\$3.83	\$3.54	\$2.75	\$2.27	\$2.05	\$1.46	
Foreign Use, Session times:	U. K.	3 Europe			2 Asia/Pacific		1			
	Japan	1 Rest-of-Wld			1 Worldwide		8			
CROWD SCENES Registered Extras Requirement: 45	Hand Models			General Extras			PENSION & HEALTH CONTRIBUTION 15.50%			
	Unlimited	13 Week	Extension	Unlimited	13 Week	Extension				
	\$492.90	\$327.85	\$355.30	\$323.00	\$187.50	\$241.85				
	Cable 1st Cml, w/1 yr us	\$492.90			\$323.00					
	Add Cable comls in day.	\$123.30			\$80.80					
	Integration Fees									
	Standard	\$492.90			\$323.00					
Cable (1 yr)	\$364.25			\$240.00						