Request for Estimate of Talent Residual Fees

☐ TV ☐ Radio ☐ Spanish Language Contract

EXTREME REACH™ connect and simplify. spotlight

Agency _____ Advertiser _____

Requested By _____ Commercial ID# _____

Request Date _____ Due Date _____ Title/Length _____ Ref # _____

Holding Fees will be added where required.

Markets	Units
Atlanta (6)	
Baltimore (3)	
Birmingham (Ann, Tusc) (2)	
Boston (6)	
Charlotte (3)	
Cincinnati (2)	
Cleveland (4)	
Columbus, OH (2)	
Dallas/Ft. Worth (7)	
Denver (4)	
Detroit (5)	
Grand Rapids/Kalamazoo/Battle Crk (2)	
Greenville/Spartanburg/Asheville/Anderson (2)	
Harrisburg/Lanc/Leb/York (2)	
Hartford / New Haven (2)	
Houston (6)	
Indianapolis (3)	
Kansas City (2)	
Las Vegas (2)	
Mexico / Mexico City (43)	
Miami (4)	
Milwaukee (2)	
Minneapolis / St. Paul (4)	
Montreal (4)	
Nashville (2)	
Norfolk/ Portsmouth/ Newport News (2)	
Orlando / Daytona Beach (4)	
Philadelphia (8)	
Phoenix (5)	
Pittsburgh (3)	
Portland, OR (3)	
Puerto Rico (3)	
Raleigh / Durham (3)	
Sacramento / Stockton (3)	
Saint Louis (3)	
Salt Lake City (2)	
San Antonio (2)	
San Diego (3)	
San Francisco (7)	
Seattle / Tacoma (5)	
Tampa / St. Petersburg (5)	
Toronto (7)	
Vancouver, BC (3)	
Washington, DC (6)	
W Palm Beach/Ft. Pierce (2)	
Total Units	

Wild Spot Use

☐ Initial Cycle ☐ Upgrade Cycle

Cycle

1 Majors ☐ NY ☐ LA ☐ Chi
Units _____
Start Date _____
End Date _____

2 Majors ☐ NY ☐ LA ☐ Chi
Units _____
Start Date _____
End Date _____

3 Majors ☐ NY ☐ LA ☐ Chi
Units _____
Start Date _____
End Date _____

4 Majors ☐ NY ☐ LA ☐ Chi
Units _____
Start Date _____
End Date _____

If this is for a Spanish Language Contract, please indicate TV Market Areas and include with this form.

Singers (if not yet produced)

☐ Solo ☐ Duo

Multi-Track? ☐ Yes ☐ No

Incl Sweetening? ☐ # of tracks _____

Group Singers ☐ # of singers _____

Multi-Track? ☐ Yes ☐ No

AFM Contract# or # of units _____

☐ 13wk ☐ Internet ☐ Non-Broadcast

☐ Fgn-EU ☐ Fgn-NO EU ☐ Fgn-Wwide

Theatrical / Industrial Use

☐ Up To 30 Days ☐ Thru Max Use

Internet Use

☐ 12 Months ☐ To Max Use Date

Program (Check One Class)

☐ A (over 20 cities)
☐ B (6-20 cities w/out NY)
☐ B+NY (6-20 cities w/NY)
☐ C (1-5 cities)

☐ ION (PAX/ION-TV Network)

Cycle

1 Start Date _____
End Date _____
# of Uses _____

2 Start Date _____
End Date _____
# of Uses _____

3 Start Date _____
End Date _____
# of Uses _____

4 Start Date _____
End Date _____
# of Uses _____

Radio Network

☐ 1Wk ☐ 4Wk ☐ 8Wk ☐ 13Wk

☐ 26 Use ☐ 39 Use

International Use

☐ Asia-Pacific ☐ United Kingdom
☐ Europe ☐ Rest-of-World
☐ Japan ☐ Whole World

Start Date _____

Inc V/O? ☐ Yes ☐ No

Extend Use? _____

Int'l Use Only? _____

Cast Info (if commercial hasn't been produced yet) -

On Camera Principals _____ Off Camera Solo/Duo _____

On Camera Group Players _____ Off Camera Group Singers _____

Off Camera Principals _____ # of Musician Units _____

Cable

☐ Cable Only ☐ National Cable-Units:_____ ☐ Local Cable

Please provide names of Cable Systems and include with this form.

Cycle

1 Start Date _____
End Date _____
# of Uses _____

3 Start Date _____
End Date _____
# of Uses _____

2 Start Date _____
End Date _____
# of Uses _____

4 Start Date _____
End Date _____
# of Uses _____

Dealer (6 Months)

☐ A ☐ A+NY ☐ B ☐ B+NY ☐ Radio

Cycle

1 Start Date _____
End Date _____

2 Start Date _____
End Date _____

Comments (i.e. Additional Spots, Agreed Rates, Guarantees, Include Holding Fees, Apply/Don't Apply Holding Fees, Add Music)

Spotlight Business Affairs (Part of Extreme Reach, Inc.)

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